

Community Improvement Advisory Committee  
Jan. 27, 2020  
6:00pm  
Lowell City Hall

Attendees: Bob Mulholland, Candy Funderburk, Michelle Sebastian, Christine Hand, Travis Smith, Alisa Frye and Scott Attaway.

Bob called the meeting to order at 6:00pm.

#### New Business

The committee welcomed visitor Jessica Holbrooke, who is the new branch supervisor for the Lowell Library. She shared with our group some of the many programs and services that were available and several activities that will be happening at the library. These include, but are not limited to, public computers and Wi-Fi, books, magazines and DVD's, 3-D printer, Maker Space, VHS -> DVD convertor, Lego Club, Storytime, Young Adult Club, Pages from the Past, Chocolate games, 3-D Doodler, and family movie nights. There is much to check out at the library.

The Lowell Spirit bike is currently residing at Randy's Garage and Alignment on First St. Remember if you snap a photo of yourself with the Spirit Bike consider sharing it at #LowellNCart.

The Flashlight Easter Egg Hunt is April 3<sup>rd</sup>. There will be four different age groups participating: under 2 years, 3 – 5 years, 6 – 8 years, and 9 -12 years. There will be up to 5000 eggs involved so there will plenty for all. Also, there will be a book give away at the event. If you are interested in volunteering at the egg hunt, you can find information on the Lowell website.

This year's Freedom Festival is May 16, and it will run from 2:00pm – 10:00pm. We are excited to share that in addition to the rides and booths, the music entertainment will include the Shelby Rae Band, Norris Lamb, and Pistol Hill.

Saturday, March 21, the City of Lowell is hosting a River Sweep clean-up event of the South Fork River. It will start at 8:30am at the Carolina Thread Trail's head at 1100 Catawba River Run. Details of what to wear, where to park, and how to sign up, can all be found at the City of Lowell website or call 704-824-3518. T-shirts, coffee/cocoa, and lunch will be provided, but you will want to register by March 18 to insure a t-shirt. Thanks to the American Rivers, S&L Creations and Fryeday Coffee Roasters for sponsoring this event.

#### Old Business

The fundraising campaign for the historical marker to honor and commemorate those that lived in the Flatts is nearing completion. Donations are still accepted at City Hall. The

dedication of the plaque will be Saturday, Feb. 29<sup>th</sup> at 2:00pm. The location is at Kenworthy Avenue at South Main, near Joe Hudson Park.

The CIAC will be working with art teachers and students from Ashbrook High School during the month of March to work out logistics and ideas for the art installations at Rankin Park.

After much discussion about the current branding for our city and possible changes for the future, the consensus is one of simplifying it so that it is easy to recognize and cost effective to replicate. Michelle moved that we recommend to City Council that the branding be changed to a leaf logo. Alisa seconded the motion. Motion passed.

The CIAC continued discussions about the name of this advisory committee. "Visit Lowell" was a popular idea, but there will be more discussion at the next meeting.

The minutes for the December meeting were approved.

The next CIAC meeting will be Feb. 24 at City Hall. A motion was made and passed to close the meeting.