

# STRATEGIC *framework*

## VISION

To be an inviting community where generations come together to live, work, and play.

## VALUES

We believe in being positive stewards of our community through our commitment to:

- Integrity
- Inclusiveness
- Transparency
- Fairness

## MISSION

The City of Lowell provides essential public services, excellent customer service, and collaborates with the community today for a brighter tomorrow.



## GOALS

## STRATEGIES



**Improve and Expand Water and Sewer Infrastructure**

1. Review rate study and implement rate recommendations
2. Explore regional collaboration options
3. Consider stormwater funding mechanisms



**Improve and Expand City Streets and Sidewalks**

4. Conduct a pavement condition assessment
5. Inventory sidewalk condition
6. Pursue grant through NCDOT for pedestrian plan
7. Review and revise standards for accepting dedicated streets and sidewalks



**Develop Public Facilities**

8. Conduct a condition assessment and renovate the community center
9. Develop a master plan for public facilities
10. Evaluate options for a new Public Works facility



**Enhance Parks and Recreational Activities**

11. Explore opportunities to tie into the Thread Trail
12. Evaluate staffing recreational positions
13. Formalize goals and purpose of the Recreation Commission
14. Review of existing survey data by the Recreation Commission



**Develop Land Use Master Plans for Undeveloped Areas**

15. Develop land use master plan for South Main Street
16. Commission a Highway 7 corridor plan

**DRAFT**